

DEMA SHOW HEALTH AND SAFETY POLICY

DEMA's top priority while planning to bring the industry together once again for DEMA Show remains the health and safety of all those onsite and attending related events. In addition to following the Centers for Disease Control and Prevention (CDC) guidelines and all federal, state, and local directives, DEMA is continuing to develop and implement thorough and up-to-date protocols for a safe and successful DEMA Show 2021.

DEMA will continue to share all updates regarding health and safety planning in our email newsletters and on dema.org and demashow.com. In the meantime, our staff and vendors continue to actively plan for a safe and productive event, including the following:

General Building Readiness

The Las Vegas Convention Center is among the first convention centers in the nation to [gain accreditation](#) for cleaning, disinfecting and implementing infectious disease prevention protocols.

The [GBAC Star Accreditation Program](#) focuses on:

- Having the best procedures in place that will uphold strict cleaning protocols for infectious disease.
- Making hand washing facilities and/or sanitizing systems easily accessible to everyone.
- Masks and social distancing mandates and recommendations that help prevent the spread of infectious diseases.
- The proper training of employees to carry out preventative measures and reporting functions.
- The effective use of approved disinfectant chemicals and delivery systems to ensure everyone's safety.
- Response protocols for skilled professionals to address potentially infected people and/or places within the facility.

General Building Sanitation

The Las Vegas Convention Center has taken these measures to increase sanitization:

- Appoint a hygiene subject matter expert to conduct staff training.
- Deep clean before the start an event.
- Supply disinfecting wipes near all touch points.
- Assign employees to disinfect all touch points frequently.
- Clean and disinfect restrooms to follow CDC guidelines.
- Utilize electrostatic sprayers containing approved disinfectant on high-touch surfaces during off-peak hours.
- UV lights incorporated to disinfect select areas.
- Air quality/HVAC upgrades to allow for greater ventilation.
- Increased frequency of outdoor air exchange rate.
- Increased air filter quality rating to [MERV 13](#) and increased replacement rate of air filters.

Show Management Areas Cleaning Protocols

DEMA will implement and enforce all protocols established by local and federal government agencies, which may include:

- Face covering requirements (masks available on-site as needed).
- Significant changes to food and beverage services and cleaning policies to ensure food safety and limited contact.

- Increased cleaning in all show management areas.
- Hand sanitizer stations located throughout the building.
- Encouraging social distancing in all common areas through signage, stanchions, and floor decals.

Best Practices and Readiness for Exhibitors

DEMA will communicate regularly with exhibitors regarding up-to-date guidelines and best practices for exhibitors based on the latest regulations, capacity limitations and industry standards. Some recommendations for DEMA Show Exhibitors, based in current industry best practices, are included in the list below:

- Open booth designs to limit groups congregating in one area or creating unintentional restricted areas.
- Design your booth space to allow for adequate social distancing. Where appropriate social distancing cannot be maintained, consider incorporating dividers (i.e., plexiglass barriers) as an added measure of protection.
- Allow clear and open entry and exit points.
- Clean your booth contents and high touch surfaces multiple times throughout the day.
- Utilize seating to allow adequate social distancing.
- Consider touchless (electronic and digital) alternatives to engagement.
- Schedule appointments in advance to help manage booth traffic.
- Provide hand sanitizer in your booth.
- Account for PPE apparel (e.g., staff masks, gloves, etc.).
- Incorporate signage promoting health and safety best practices.
- Information is ever-changing and DEMA is committed to updating our approach to address this dynamic environment. We will keep all of our exhibitors, attendees, staff, and vendors up to date with new developments in order to ensure a coordinated effort and a safe environment for all.

Please be sure to [subscribe to our newsletters](#) and visit www.dema.org and www.demashow.com for the latest updates.

Please contact Gretchen Wendorf at gwendorf@ntpevents.com or (858) 616-6408 should you have any questions or concerns.