



**DEMA Show 2019 Sponsorship Contract**  
**Orange County Convention Center, Orlando, FL USA**  
**Page 2 of 2**

**CONTACT INFORMATION:** The following person will receive all information pertaining to the 2019 sponsorship:

CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP/POSTAL CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

The undersigned, by its duly authorized officer, agent or employee (hereinafter called "Sponsor") hereby enters into a contract with the Diving Equipment & Marketing Association (hereinafter called "DEMA") for the below proposed sponsorship agreement for DEMA Show 2019, November 13-16 in Orlando, FL. Full payment is due with the contract. Payment is non-refundable and failure to make payment does not release the contractual or financial obligation on the part of the Sponsor. Sponsor will be liable for any collection expense, including reasonable attorney's fees, "reasonable" to be construed as not less than twenty-five percent (25%) of the amount of all other moneys determined to be owed by the Sponsor. Sponsorships will be sold on a first-come, first-served basis. *A copy of this contract will be returned to you upon acceptance.*

**Authorized Signature for Contract:** \_\_\_\_\_

*By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named Sponsor.*

Printed Name \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT: Total Amount Due \$** \_\_\_\_\_

- Check payable to DEMA enclosed. Mail to: Diving Equipment & Marketing Association; File #57175; Los Angeles, CA 90074-7175
- Credit Card Payment: If paying by credit card, once you have received your invoice follow the link on your invoice. Enter your company password, found on the invoice. Select "My Account" and on the following screen select "pay invoice". Please make sure you review your payment amount before submitting. If you have questions, please contact DEMA Show Event Services at [exhibitor@demashow.com](mailto:exhibitor@demashow.com) or 703-706-8248.

**TERMS OF CONTRACT:**

All sponsorships and related demonstrations and presentations shall serve the interests of DEMA members. DEMA and/or National Trade Productions (hereinafter called "NTP") reserve the right to determine eligibility of any company, product or service for inclusion as a sponsor. This agreement is subject to all terms and conditions outlined in the lease between the Orange County Convention Center (hereinafter referred to as "Facility") and DEMA and NTP. In the event of any inconsistencies, or if the Facility lease addresses issues not covered herein, the terms of the lease agreement will control. The parties agree that Alexandria, Virginia shall be deemed the place of the making of this agreement and any suit or other proceeding brought to enforce or construe the agreement shall be brought in the state or federal court with jurisdiction over Alexandria, Virginia and no place else. The parties further agree that Virginia law will apply in the construction and enforcement of the agreement.

**RULES AND REGULATIONS:** All sponsors must participate as an exhibitor at the event to be eligible to be a sponsor. Sponsors shall abide by all other provisions of the rules and regulations stated in the official exhibitor services manual, and with fire regulations and all other regulations of governmental agencies and the Facility. It is expressly understood and agreed by applicant that the Rules and Regulations of DEMA Show 2019 as issued or amended by DEMA are hereby made an integral part of the Contract and of the agreement between Sponsor and NTP for this reference and to the same extent and effect as if said Rules and Regulations were set forth in full in the contract.

**EXHIBIT SPACE CANCELLATION:** Cancellation of DEMA Show 2019 exhibit space will forfeit all rights to sponsorship, and there will be no refund.

**SPONSORSHIP PAYMENT:** Full payment is due with the contract. Payment is non-refundable and failure to make payment does not release the contractual or financial obligation on the part of the Sponsor. Sponsor will be liable for any collection expense, including reasonable attorney's fees, "reasonable" to be construed as not less than twenty-five percent (25%) of the amount of all other moneys determined to be owed by the Sponsor.

**SPONSORSHIP DEADLINES – SUBMISSION NO LATER THAN:**

- September 13, 2019 – Inclusion in the DEMA Show Digital Directory.
- ASAP – Artwork should be sent in an EPS (vector) format to Kelley Longshore at [klongshore@ntpevents.com](mailto:klongshore@ntpevents.com).

**QUESTIONS:** Contact DEMA Show Event Services at [exhibitor@demashow.com](mailto:exhibitor@demashow.com) or 703-706-8248.