



# DEMA SHOW 2019

**NOVEMBER 13-16**  
Orange Country Convention Center  
Orlando, FL

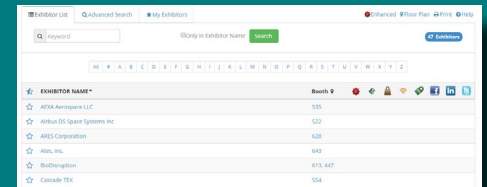
## ONLINE PROMOTIONAL OPPORTUNITIES FOR EXHIBITORS

Get a head start on your DEMA Show 2019 plans with enhanced eBooth packages. Enhanced eBooth packages help grow your business and increase your visibility with attendees by 3-4 times!

The company names and booth numbers of exhibitors with a Premium or Ultimate enhanced eBooth package are displayed in bold styling along with a special icon to make the listing stand out in the Exhibitor List and the Event Map.

ENHANCED EBOOTH FEATURES	BASIC Free	PREMIUM \$395	ULTIMATE \$995
<b>DEMA Show Website Exposure</b>			
<b>Premium Position</b> Exhibitors featured at top of exhibitor list			●
<b>Company or Product Logo</b> Add your logo to your eBooth Profile		●	●
<b>Enhanced eBooth Icon</b> Shown on floor plan & exhibitor list		●	●
<b>Company Name, Booth Label, Address, and Description</b>	●	●	●
<b>Website URL</b> Add website link to eBooth Profile	●	●	●
<b>Product Categories</b> Use categories buyers search with	5	5	5
<b>Press Releases</b> What's happening at your company		2	Unlimited
<b>Online Product Listings</b> Detailed descriptions, color images		2	Unlimited
<b>Show Specials</b> Spotlight discounts & giveaways		2	Unlimited
<b>Videos</b> Engage attendees with product videos			2
<b>Event Map Banner Ad</b> Grab attendees' attention on the Event Map			1
<b>CHOOSE YOUR PACKAGE</b> (Select One)			

### GET ENHANCED EBOOTH VISIBILITY WITH AN ULTIMATE EBOOTH LISTING

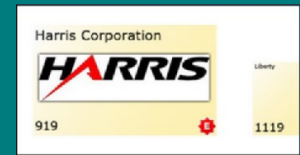


- ★ Pop-to-the-top of the exhibitor list
- ▶ Upload rich videos that engage audiences with your brand
- 📦 Promote multiple show giveaways and welcome more traffic in your booth
- 📦 Show up in more attendee searches by adding additional product categories
- 🎯 Showcase all your products and services through interactive content
- ☰ Add more details and branding to your company description

### OPTIONAL ADD-ON PROMOTIONAL OPPORTUNITIES

#### EVENT MAP LOGO - \$395

Make your booth stand out from others by adding your company logo to your eBooth on the interactive event map. Your booth must be 20x20 or larger.

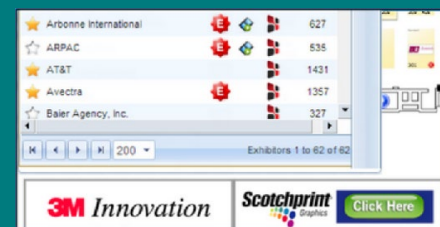


#### VIDEOS - \$295 each

Let potential buyers and influencers see your story through promotional videos. Upload videos directly from your console. The videos are automatically encoded to play on multiple platforms including mobile.

#### EVENT MAP BANNER AD - \$195

All attendees plan ahead with the online Event Map. Catch their attention in this hot spot with trackable banner advertisement.



**CONTACT/COMPANY:**

**CONTACT PHONE:**

**CONTACT EMAIL:**

By submitting the above, the contact listed represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named Sponsor. By submitting the above, the contact also agrees to the [terms and conditions](#)

Please contact Christine von Steiger for any additional questions: [cvonsteiger@ntpevents.com](mailto:cvonsteiger@ntpevents.com) | 703.706.8252